



FIG. 1

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Ingredient	Fresh Comparison	Richness	Freshness	Concept Match
Apple	No Difference	Test	No Difference	No Difference
Blueberry	No Difference	Test	No Difference	No Difference
Broccoli	No Difference	Test	Test	No Difference
Cantaloupe	Test	Test	Test	Test
Carrot	Test	Test	Test	Test
Kale	No Difference	Test	No Difference	No Difference
Spinach	Test	Test	Test	Test
Strawberry	No Difference	Test	No Difference	No Difference
Sweet Potato	Test	Test	Test	Test

FIG. 2